

THE DIRECT MARKETING ASSOCIATION OF SOUTHERN AFRICA NPC

(Registration Number: 2005/040417/08)

Incorporated in the Republic of South Africa("DMASA" / "the Company")

ANNUAL GENERAL MEETING TO BE HELD VIRTUALLY ON 26 OCTOBER 2023

PROXY FORM

This Proxy Form is for use by members of the Company ("members") at the Virtual Zoom platform Annual General Meeting ("Annual General Meeting" or "AGM") of the members to be held on Thursday, 26 October 2023 at 10h00

of (Please print address in full) (Insert Proxy name in full) (Insert Proxy name in full) the Executive Director or the Chairperson of the AGM as my proxy to attend, speathe AGM and any adjournment thereof as follows: ORDINARY AND SPECIAL RESOLUTIONS In F	k and	-	im / her	
(Insert Proxy name in full) the Executive Director or the Chairperson of the AGM as my proxy to attend, speathe AGM and any adjournment thereof as follows:	k and	or failing h		
the Executive Director or the Chairperson of the AGM as my proxy to attend, speathe AGM and any adjournment thereof as follows:	k and	-	im / her	
the AGM and any adjournment thereof as follows:	k and	voto on mi	or failing him / her	
		vote on my	/ behalf at	
ODDINADY AND SPECIAL DESCRIPTIONS				
ORDINARY AND SPECIAL RESOLUTIONS	avour	Against	Abstain	
Ordinary Resolution 1: Re-Appointment of Watermans Registered Auditors as the External Independent Auditors				
Ordinary Resolution 2.1: Re-Election of Ms Zinzile Luthuli as a Non-Executive Director of the Company				
Ordinary Resolution 2.2: Re-Election of Ms Annemie Botha as a Non- Executive Director of the Company				
Ordinary Resolution 3: Signing Authority				
Signed at on the of			2023	

I (Please print name in full)



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NOTES:

- 1. A member may insert the name of a proxy or the names of two alternative proxies of the member's choice in the space. The person whose name stands first on the form of proxy and who is present at the annual general meeting of members will be entitled to act to the exclusion of those whose names follow. Should this space be left blank, the proxy will be exercised by the Chairperson of the meeting.
- 2. On a show of hands, a member of the company present in person or by proxy shall have one (1) vote irrespective of the number of shares he/she holds or represents, provided that a proxy shall, irrespective of the number of members he/she represents, have only one (1) vote. On a poll a member who is present in person or represented by proxy shall be entitled to:
 - Members designated as Individuals and Charity Organisations and SMEs (having from 1 to 49 employees) will have 1 vote each;
 - Members designated as Corporates with 50 1000 employees will have 2 votes each;
 - Members with over 1000 employees will have 5 votes each.
- 3. A member's instructions to the proxy must be indicated by the insertion of the relevant numbers of votes exercisable by the member in the appropriate box provided. Failure to comply with the above will be deemed to authorise the proxy to vote or to abstain from voting at the annual general meeting as he/she deems fit in respect of all of the member's votes exercisable thereat. A member or the proxy is not obliged to use all the votes exercisable by the member or by the proxy, but the total of the votes cast and in respect of which abstention is recorded may not exceed the total of the votes exercisable by the member or by the proxy.
- 4. Forms of proxy must be e-mailed to members@dmasa.org
- 5. The completion and lodging of this form of proxy will not preclude the relevant member from attending the annual general meeting and speaking and voting in person thereat to the exclusion of any proxy appointed in terms hereof.
- 6. Documentary evidence establishing the authority of a person signing this form of proxy in a representative capacity or other legal capacity must be attached to this form of proxy, unless previously recorded by the company secretary or waived by the Chairperson of the annual general meeting.
- 7. Any alteration or correction made to this form of proxy must be initialled by the signatory/ies.
- 8. Notwithstanding the afore going, the Chairperson of the annual general meeting may waive any formalities that would otherwise be a prerequisite for a valid proxy.